

REGULATION on the contest program held within the international festival of contemporary opera art «Digital Opera St. Petersburg / Opera of the Digital Era»

Article 1. General Provisions

1.1. The Regulation outlines the procedure and rules for organizing and holding the Digital Opera Contest (hereinafter referred to as the Contest).

1.2. The contest is held within the international festival of contemporary opera art «Digital Opera St. Petersburg / Opera of the Digital Era».

1.3. The purpose of the Contest is to demonstrate and popularize the possibilities of using modern multimedia technologies in theatrical productions, to unite creative specialists and increase the audience's interest in contemporary opera art.

1.4. The Contest is an educational project.

1.5. The organizer of the Contest is the Autonomous non-profit organization for promotion and education in the field of music and art «St. Petersburg Seasons» (PSRN: 1187800003797, TIN: 7842158217).

1.6. Official website of the Contest: digitalopera.ru.

1.7. The final public events of the Contest will be held in St. Petersburg on April 23-24, 2024 on the stage of the National Drama Theatre of Russia (Alexandrinsky Theatre) at the address: Ostrovskogo Square, 6, St. Petersburg.

1.8. The Contest is held with grant support from the Presidential Fund for Cultural Initiatives.

Article 2. Participants of the Contest

2.1. The Participants of the Contest are collectives and individual participants who submitted an application and registered a profile on the Contest website. The application form will be available on August 1, 2023.

2.2. The collective of artists is a creative team, which may include:

- i. stage director;
- ii. multimedia director;
- iii. production designer;
- iv. video content designer.

2.3. The following are invited to participate in the Contest:

I. practicing specialists in the theatrical, concert and event industries - theatre directors, production designers, media artists;

II. junior specialists, students and university graduates of creative and technical specialties or specialties in the following areas: media design, web design, graphic design, lighting design, environment design, multimedia directing.

2.4. The collective or individual participant will be eligible to compete after:

I. applying for participation in the Contest by completing the form posted on the official website of the Contest (Appendix No. 1);

II. providing the following information through the application form on the official website of the Contest:

Participants	Required information
Video artists	creative resume of a team or individual participant, as well as fragments of work (portfolio) to represent a contestant; a portrait photo in jpg format with a resolution of at least 600x900 and a short biography of an individual participant (or each participant in a creative team).
Directors	creative resume of a team or individual participant, as well as fragments of work (portfolio) to represent a contestant; preliminary director's explication for the contest task (see paragraph 3.3), which would be a reference to the proposed artistic solution of the selected musical piece; a portrait photo in jpg format with a resolution of at least 600x900 and a short biography of an individual participant (or each participant in a creative team).

2.5. The Organizers reserve the right not to accept an application for participation in the Contest if it does not meet the requirements stated in the Regulation.

2.6. Collectives or individual participants send applications within the time limits established by this Regulation. The Organizers of the Contest may recommend individual participants to form creative teams.

2.7. Finalists of the Contest are determined based on the results of applications review and qualifying rounds. No more than 10 teams can reach the final of the Contest.

2.8. Participation in the Contest is free of charge.

2.9. A prerequisite for reaching the final is a signed consent to the processing of personal data and a license agreement (Appendices No. 2,3,4).

Article 3. Contest task

3.1. The theme and structure of the Contest is approved by the Organizer annually.

3.2. The Digital Opera contest program in 2024 is dedicated to celebrating 225th anniversary of the birth of A. S. Pushkin. The theme of the contest task is «Pushkin's Tales. Life as a miracle».

3.3. Contest task – to prepare a multimedia performance (hereinafter referred to as the Contest Project) based on a piece of music chosen by the Participants from list provided by the organizers of the Contest. The list is posted on the website in the Contest section.

3.4. As part of the preparation of the Contest Project the terms of reference are provided at the stage of application submission.

3.4.1. Participants are provided with a list of musical compositions to choose from.

3.4.2. The organizers ensure the participation of the vocalist (performer) and the choir, if it is expected by the creators of the Contest Project

3.4.3. The media content for the Contest Project is prepared by the Participants themselves at their own expense.

3.4.4. The Organizers invite a team of professional Experts, under whose guidance the Participants create their own multimedia project.

3.4.5. At the stage of Project preparation, the Experts unite the Participants-directors with the Participants-artists into teams based on the style and task.

3.5. The Contest task is published on the Contest website at the start of admission of applications process. The Organizers provide Participants, who applied for participation in the Contest in the manner specified in paragraph 2.1, with the following by e-mail:

- i. list of audio references and clavier;
- ii. 3d model of the stage space;
- iii. terms of reference indicating the tools for the implementation of the Contest Project and required technical parameters of the files.

3.6. The Contest Project includes:

- i. artistic vision of a musical piece;
- ii. director's vision of a musical piece;
- iii. creation of video content for projection planes shaping the stage space;

iv. mise-en-scene of the artist (the performer), taking into account the possibility of their interaction with projections.

3.7. It is allowed to create a Contest Project in VR/AR format. At the same time, the Participant shall ensure the availability of the equipment necessary for such project (VR glasses, etc.), as well as provide maintenance and disinfection.

3.8. Creative teams independently allocate tasks related to the Contest Project within the team. The organizers propose the following distribution of functional responsibilities:

- i. director / multimedia director - the general idea of the performance;
- ii. production designer - the stage composition of the project;
- iii. video content designer – creation of original video sequence.

3.9. Participants have the right to attract other creative (choreographic, mnemonic artists, etc.) groups at their own expense in order to improve their performances.

3.10. The duration of the Contest Project is 10-15 minutes. The choice of a piece of music is determined by the Participants independently and reflects the director's vision. Participants have the right to increase the duration of the performance, if it is justified by the director's idea.

3.11. Any changes and additions to the musical accompaniment of the Project have to be agreed with the Musical Director of the Contest in order to ensure the possibility of implementing such adjustments by the orchestra.

3.12. Contest Projects are demonstrated using the equipment provided by the organizers.

Article 4. The schedule of the Contest

4.1. There are several stages of the Contest:

4.1.1. Preliminary stage - submission of applications for participation in the Contest:

i. Video content sent by video artists on any topic is evaluated by different factors, including the quality of performance, tools, concept.

ii. explications sent by the directors on a given topic are evaluated in terms of style, concept and relevance to the topic.

4.1.2. The first qualifying stage is the unification of directors and artists into teams. During this stage, the joint teams come under the supervision of experts. If you enter the Contest as a creative team, you have the right to work on the project with your staff. Teams prepare for the defense of the full explication, of the storyboard of the project, animatics with a running time of 20 seconds. Next step is the pitching of the first qualifying stage, as a result of which 15 best storyboards will be selected.

4.1.3. The second qualifying stage is the creation of digital promo-performance in 3D model under the curators' supervision. At this stage teams prepare their Contest projects for the

final, as well as preview and full storyboard. After that teams will be granted an access to the pitching of the second qualifying stage. As a result of the event, which will be held online, the final composition of the Participants will be determined. Selected teams will be preparing the Gala Concert, held on the stage of the Alexandrinsky Theatre on April 23-24, 2024. No more than 10 teams advance to the final. Organizing Committee will conclude a contract on a reimbursable basis with the teams that made it to the final of the for the production of a musical number to be shown on the scene of the Alexandrinsky Theater.

4.1.4. Winner will be announced during the final stage of the Contest. The organizers provide transfer and accommodation for the finalists. Participants must attend 5 rehearsals with artists and orchestra (April 19-23, 2024).

4.2. The Organizers design and implement the decoration of the stage space on the site of the Contest, which includes projection planes installed in the same position for all Participants.

4.3. As part Contest conditions, creative teams have to attend, in the prescribed manner, consultations, rehearsals and meetings with the curators of the Contest, if this is expected by the organizers of the Contest.

4.4. Contest projects are demonstrated in the final performance sequentially according to the order established by the organizers of the Contest. There is a presentation of creative teams and their Contest projects between performances.

4.4. Contest projects are demonstrated sequentially during the final in order established by the organizers of the Contest. There is a presentation of creative teams and their Contest projects between performances.

4.5. The projects of Participants, who did not qualify for the final based on the results of the second qualifying stage, will be posted on the website and on the official pages of the Contest in social networks (by prior agreement with the contestants).

Article 5. Determination and awarding of winners and participants of the Contest

5.1. All participants of the Contest are awarded certificates of participation.

5.2. All finalists of the Contest become diploma winners and receive commemorative prizes from the organizers of the Contest and partners of the Digital OPERA festival.

5.3. The laureates and the winner of the Contest are determined by a professional jury based on the results of all public demonstrations of the participants' Contest projects.

№	Assessment criteria	Points
1	clarity of the performance (revelation of the main idea and alignment of the performance with the selected musical piece)	from 1 to 5
2	originality and creativity (WOW - effect)	from 1 to 5

3	work with space	from 1 to 5
4	video content	from 1 to 5
5	extent of originality of the director's idea	from 1 to 5
6	scenography	from 1 to 5
7	level of proficiency of artistic tools (incl. performers, light, sound, special effects, etc.)	from 1 to 5

5.4. The maximum number of points is 35.

5.5. The prize fund is approved annually by the organizing committee. Funds are distributed between first, second and third places.

Place	Prize money
1 st	500,000 rubles to a creative team/individual participant
2 nd	300,000 rubles to a creative team/individual participant
3 rd	200,000 rubles to a creative team/individual participant

5.6. There is an Audience Choice Award.

Article 6. Copyright

6.1. Each Contest Project is a derivative artwork created by processing the original work handed over to the Participants of the Contest by the Organizers.

6.2. Participants of the Contest undertake not to use the results of intellectual activity and means of individualization of third parties in their Contest Projects without the consent of these third parties.

6.3. If necessary, the Participants of the Contest can independently resolve the issues of classifying the created Project as a service artwork.

6.4. By transferring to the Organizers the Contest Project created within the contest program, the Participants hand over to the Organizers a non-exclusive, gratuitous, sublicensable worldwide license to the Contest Project for the entire duration of the exclusive right to reproduce, publicly display, publicly perform, broadcast and cable, retransmit and bring the Contest Project to the public with the obligatory indication of the Participants as the authors of the Contest Project. Participants of the Contest guarantee that the use of the Contest Project by the Organizers in accordance with this paragraph will not lead to the violation by the Organizers of any rights to such results of intellectual activity and means of individualization of third parties.

Article 7. Final Provisions

7.1. The Organizers of the Contest reserve the right to display non-competitive projects in addition to the Contest Projects.

7.2. The following time frames for the stages of the Contest are established:

Date	Year	Stage
August 1 st – September 30 th	2023	Submission of applications for participation in the Contest; preliminary stage of selection of applications
October 1 st		Notification of participants admitted to the Contest
October 1 st – December 10 th		Unification of directors and artists into teams under the supervision of experts; preparation for the defense of the full explication, of the storyboard of the project, animatics with a running time of 20 seconds
December 12 th		Pitching of the first qualifying stage, as a result of which 15 best storyboards will be selected
December 13 th – February 1 st	2024	Creation of digital promo-performance in 3D model under the curators' supervision
February 2 nd		Pitching of the second qualifying stage; the final composition of the Participants will be determined; conclusion of contracts on a reimbursable basis with the teams that made it to the final
February 3 rd – March 31 st		Preparation of the Gala Concert, which will be held on the stage of the Alexandrinsky Theatre on April 23-24, 2024
April 5 th		Deadline for the completion of the Contest Project
April 19 th – April 22 nd		Rehearsals with artists and orchestra
April 23 rd		Final rehearsal on the stage of the Alexandrinsky Theatre
April 24 th		Final of the Contest; award ceremony

Application form

№	Details	Remark
1	Nomination	Video artist or director
2	About team (omit if form is filled by individual participant)	Team name
		Country and city
		Contact information (phone, e-mail, website/account on social networks)
3	Creative portfolio	Link
4	Director's explication	To participate as a director please upload the director's explication of the selected musical piece
5	Team members/individual participant	Full name
		Age
		Educational establishment
		Field of activity
		Proficiency of professional software
		Short bio
		Country and city (for individual participant)
		Contact information (phone, e-mail, website/account on social networks) (for individual participant)
		Photo

3. Termination of the license agreement

It is possible at any time by mutual agreement of the parties following the obligatory signing of the relevant agreement.

4. Dispute Resolution

The parties will take all necessary measures to resolve disputes by negotiations. Such negotiations will be carried out by e-mail or by phone. If the dispute cannot be resolved within 15 days from the moment of occurrence of the claim, the parties have the right apply for resolution of the dispute to the Smolninsky District Court of St. Petersburg.

Appendix № 3

Consent to personal data processing

Full name:	
Passport details:	
Address:	
I give my consent to the processing of my personal data by Operator:	Operator: Autonomous non-profit organization for promotion and education in the field of music and art «St. Petersburg Seasons» (PSRN: 1187800003797, TIN: 7842158217, address: 191014, St. Petersburg, st. Paradnaya 3, building 2, lit. A, room 15/9H)

Personal data is processed in accordance with the privacy policy of the Operator, posted on the website: https://digitalopera.ru/storage/privacy_policy.pdf

Consent is granted for processing with and without the use of automation tools for the following personal data in the following purposes (check the boxes).

✓	Personal data	Purpose of processing
	Full name	Identification of Participant
	Age	Registration and participation in the Contest
	Educational establishment	
	Field of activity	
	Proficiency of professional software	

	Short bio	Communication, including sending notifications, requests and information, regarding the actions of the Operator, as well as processing requests and applications from the participant
	Country and city	
	Contact information (phone, e-mail, website/account on social networks)	
	Photo	
	Contact information (phone, e-mail, website/account on social networks)	Sending promotional messages

Data processing by the Operator covers all actions with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data. Processing (including storage) of personal data is carried out no longer than required by the purposes of its processing, except when the period of storage of personal data is established by law.

I also consent / do not consent to the processing of my following data in distribution purpose (Article 10.1 of the Federal Law «On Personal Data»):

✓	Personal data
	Full name
	Age
	Educational establishment
	Field of activity
	Proficiency of professional software
	Short bio
	Country and city
	Contact information (phone, e-mail, website/account on social networks)
	Photo
✓	Conditions and prohibitions on the processing of personal data in distribution purpose:
	I do not set any conditions and prohibitions
	I prohibit to transfer (except for granting access) this data by the Operator to an unlimited circle of people

	I prohibit to process (except for obtaining access) this data by unlimited circle of people
	I set the following conditions for processing (except for obtaining access) of this data by unlimited circle of people <hr/> Set conditions

This Consent is valid for 3 years from the date of its granting.

Consent may be withdrawn at any time by sending an e-mail to info@digitalopera.ru or a letter to the address: 191014, St. Petersburg, st. Paradnaya 3, building 2, apt. 314

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_____ / _____.

Full name

Signature